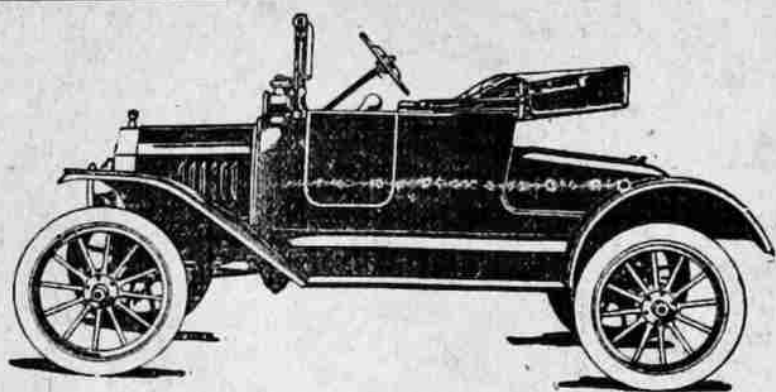


# OGDEN AUTOMOBILE DEALERS



## An Interview with Mr. Ford

The following interview was given by Mr. Ford to one of the aggressive Ford agents, who returned to his home and gave it to his territory in the following newspaper advertisement.



**This is the most Important Advertisement I Ever Caused to be Published.—Read Every Word—and then Marvel!**

On a personal visit to Mr. Henry Ford I broached the subject of a possible August 1st Rebate.

(The Ford Company announced last year—as you well remember—that if their total sales reached 300,000 cars between August 1, 1914, and August 1, 1915, each purchaser during that period would receive back a refund of \$40.00 to \$60.00.)

"Mr. Ford," I suggested, "Is there anything I can say to our people with regard to the Ford Motor Company's 300,000 car rebate plan?"

"We shall sell the 300,000," was the quiet reply—"and in 11 months, a full month ahead of August 1st!"

"Then a refund is practically assured?"

"Yes—barring the totally unexpected. We are 50,000 to 75,000 cars behind orders today. Factory and branches are sending out 1800 daily."

I then said to Mr. Ford: "If I could make a definite refund statement we would increase our local sales 500 cars."

"You may say," was Mr. Ford's deliberate and significant reply to this—"You may say that we shall pay back to each purchaser of a Ford car between August 1, 1914, and August 1, 1915, barring the unforeseen, the sum of \$50. You may say that I authorized you to make this statement!"

What can I add to the above? \$15,000,000 cash coming back to Ford owners! And to prospective Ford owners up to August 1, 1915, it actually means—Ford Touring Cars for \$565.00—less the \$50 rebate! Ford Runabouts for \$515.00 less the \$50 rebate! What is there left for me to say?

**JAMES AUTOMOBILE CO.**  
FORD DEALERS.

train passed. He made a wonderful swoop from a height of 6000 feet until he was 120 feet from the ground, describing a series of daring circles over the train and then dropped a bomb which blew up a section of the track. When sentries opened fire on him at close range he dropped another bomb and rose to a height of 2000 feet.

Suddenly the motor stopped and the aeroplane swayed dangerously, but Garros volplaned safely and made a successful landing. He sprang out, set fire to the machine and took refuge in a cottage. Pursuing soldiers found him after a long search crouching in a ditch behind a thick hedge. Asked if he had a companion, Garros gave his word that he had not. He explained that his engine probably had been struck by a bullet.

## LARGEST GARAGE IN STATE FOR OGDEN

Mack-Robinson Company have taken a lease on the Colonial Dance Hall next door to their present location on Grant avenue. The walls of the dance hall will be knocked down, making one garage with a floor space of over 14,000 square yards and storage space for 150 cars.—Advertisement.

## NEW AUTO AGENCY FOR OGDEN

Mr. Johann Van Der Akker, late of Idaho, has been appointed agent for the Metz Auto for North, East and Western Utah, and has decided to make Ogdien his headquarters. He has secured space with the Cadillac agency at 407 26th St., where the new Metz cars will be shown upon their arrival, which will be within the next ten days.—Advertisement.

## WALKER WINS AGAIN

Otto Walker again broke the world's record in the one-hour motorcycle race recently held at Bakersfield, Cal., making 68 7-10 miles in the hour. He rode a Harley-Davidson.—Advertisement.

## LARGE NUMBER VISIT CANYON

Mr. Nat Segil, manager of the Jitney Service, reports that a large number of people have taken advantage of the weather and their service to visit Ogdien canyon this week.—Advertisement.

## SHANGHAI STRONG FOR FORDS

The "open door" of China is open wide enough at least to permit the entrance of a steady stream of Fords. The municipal government of Shanghai, for instance, is now Ford-equipped throughout. Market & Company, Ford dealers in Shanghai, report the sale of two more Fords to the city, a runabout to the electrical department and a touring car to the department of public works. They also write that the Shanghai officials experimented with a number of other motor cars for several months before they decided that the Ford was the most economical and efficient utility for the city government. Consequently, Ford cars and nothing else are being purchased.—Advertisement.

## SCORES ON ALL THE LEAGUES

Starting Monday, May 3rd, all the scores, batteries, percentages of the American, National, Federal, Coast and City leagues will be placed on the 3 huge blackboards in the Bowling and Billiard parlors, basement, 2473 Washington. We are the sporting headquarters for Ogdien. Special notice—We now have a profit sharing system in which we give 10 cents in trade at Colley's fountain or 1 of Weasler's bouquet cigars with every 50 cents in trade in pool or \$1. in trade in bowling.—Advertisement.

## THE FELL AUTO & SUPPLY CO.

have moved to

**THE PARRY BUILDING**

At 23rd and Washington.

**4 to 25 Miles Per Hour.**

100 Miles on a Gallon of Gasoline.  
Safe, comfortable and clean.  
Free from vibration, grease and dirt.  
Takes you anywhere.



**Price**

**\$80.00**

**Complete**

**F. O. B. MILWAUKEE**

**Weight 50 lbs.**

**For Ladies and Gentlemen, Girls or Boys.**

**NO PEDALING. RIDE ONE AND YOU WILL BUY ONE.**

**L. H. BECRAFT, Cor. Grant and 24th Street, Ogden.**

## JEFFERY TALKS

When it comes to demonstrating comfort—motor car comfort, over good roads and bad roads—one actual ride in a car is worth all the talk in the world.

So forget all about such technical things as spring suspension, number of leaves and questions of balance. Forget about the deep upholstery, the double-spring construction of Jeffery cushions, the scientific tilting of the seats. Forget about the extra thousands and thousands of dollars Jeffery has spent this year to produce SUPER comfort for Jeffery owners who like to be able to ride all day without fatigue.

These are matters for Jeffery designers, and engineers, and workmen to think about. The only thing YOU are interested in is how it FEELS to ride in the Jeffery. And the only way to find this out is to go to your Jeffery dealer—call him on the phone now—and RIDE in the Jeffery. Get

him to drive you over rough roads at high speed—get him to go where you have found it uncomfortable to ride in other cars. And after you have done this I know you will agree with me that the Jeffery is the easiest riding car in the world.

Make the appointment for your first

ride at once, as you will have to wait for your car unless your order is placed promptly. Orders are reaching the factory at nearly double the rate the cars can be shipped. There is surely going to be a shortage. Another carload of Jefferys will arrive in Ogden today.—Advertisement.

## Jeffery Four \$1150



## Ride All Day Without Fatigue

In the Jeffery Light Four at the prosperity sharing price of \$1150 you buy "big car" comfort.

Extra long flexible springs with wide throw absorb road shocks. Jeffery owners drive over all roads in perfect ease.

Deep scientific upholstery and double springs in the seat cushions support the entire body. You ride in all the comfort of your favorite easy chair.

Owners who have previously driven other cars and found it impossible to take long tours, drive as far as they like in the Jeffery without fatigue.

Take a Jeffery ride today. We will drive you over roads which you have been accustomed to avoiding in other cars, and we will drive you at a good rate of speed and show you what freedom from jolting really means.

|                           |                                  |                                 |
|---------------------------|----------------------------------|---------------------------------|
| Jeffery Light Four \$1150 | Jeffery Chesterfield Four \$1275 | Jeffery Chesterfield Six \$1650 |
| Jeffery Six 48—\$2400     | Jeffery Quad Truck—\$2750        |                                 |



**BURROWS AUTO CO**

2468 Hudson Ave.  
Phone 898-W.

## CHURCHES

**St. Paul's Evangelical**—Corner Jefferson avenue and Twenty-third street. B. H. Leesman, pastor. Sunday school at 10 a. m. Services, German, 11 a. m. English at 7:30 p. m. Instruction in German every Saturday at 10 a. m.

**Elim Lutheran Church**—Corner of Twenty-third street and Jefferson avenue. Erik Floreen, pastor. 10 a. m. Sunday school. 11 a. m. services in Swedish.

**First Presbyterian Church**—John Edward Carver, pastor. Morning worship at 11. Theme, "The Latest Testimony to Our Faith." Sunday school at 12:15. Men's meeting at 10. Endeavor at 7. Evening preaching at 8. Theme, "The Modern Argument in Favor of the Resurrection of Jesus Christ." Sunday school at Central Park church Sunday afternoon at 1:15.

**First Congregational Church**—Adams avenue near Twenty-fifth street. Frank G. Brainerd, minister. 11 o'clock, morning sermon. "The Inner Processes of Life." Mrs. W. C. Dalrymple will sing. Miss Mary Parmley will play a violin solo. 12:15 Bible school. 8 o'clock, evening sermon.

mon, "The Approach." Miss Dora Smith will play a violin solo. Any who have no other church affiliation are invited to attend these services. Men of the church will lunch together at Kennedy's cafe at 12 o'clock, noon, Tuesday.

**Church of the Good Shepherd (Episcopal)**—Twenty-fourth and Grant. Mr. William W. Fleetwood, rector. Sunday school, 9:45 a. m. Services, 11 a. m. and 4:30 p. m. The annual parish meeting, with election of wardens and vestrymen in the parish house, Monday, May 3, at 8 p. m.

## AUSTRIANS THINK ITALY IS BLUFFING

Rome, April 30, via Paris, May 1, 1:15 a. m.—The Tribuna today publishes an article giving some interesting impressions of a prominent man who has just returned from Vienna. He says that the attitude of Austria can be understood, when it is known that the ruling classes in Vienna, notwithstanding the Italian forces at the frontier, the threatening language of the most authoritative Italian newspapers and warnings from Prince von Buelow, the German ambassador to

Italy, think that all this is a mere bluff as the Italian government would not go to war.

Commenting on this statement, the Tribuna says that Austrian government circles are much mistaken and will learn of the compactness, unanimity and discipline of the Italian people.

## RATES TO DENVER ARE PREJUDICIAL

Washington, May 1.—The interstate commerce commission today held prevailing less than carload rates on cotton goods from the Atlantic seaboard to Denver as unduly prejudicial to Denver by comparison with the rates on the same traffic to Salt Lake.

## STALLED MOTOR CAUSES CAPTURE

**Famous French Aviator, Garros Tells How He Volplaned to Earth From 2,000-foot Altitude.**

Milan, via Paris, May 1, 5:05 a. m.—A motor which stalled while he was 2000 feet in the air was responsible for the capture by the Germans of Roland Garros, the famous French aviator, according to an account of the incident given to the Kriegs Zeitung of the Fourth German Army and reproduced in the Corriere Della Sera here.

Garros was flying over the Ingel-munster-Courtail railroad when a

## BARGAINS IN USED CARS

- One 1913 Paige Roadster, painted and overhauled.
- One 1914 5-Passenger Maxwell 35, good as new, \$700.
- One 1914 Ford Delivery Car, \$450.
- One 1913 Paige Touring Car, newly painted.
- One 5-Passenger Stoddard-Dayton Touring Car.

ALL OF THESE CARS ARE BARGAINS AND ARE IN FIRST CLASS SHAPE.

Call 329 and we will demonstrate.

**WOTHERSPOON & JOST AUTO CO.**

THE BUICK AGENTS.

2304 Wash. Ave.

One 1913 Paige Roadster, painted and overhauled.

Before buying an Auto, await the arrival of the new 25 Touring Model

# METZ

## The Quality Car

A salesoffice will be opened within the next ten days at the famous Cadillac show rooms, 407-409 26th street, where the new model METZ can be seen and demonstrated upon arrival.

### SPECIAL FEATURES:

Bosh High Tension Magneto, Gray & Davis Electric Starter, Instant One-man Top, Stream Line Body, Wire or Wooden Wheels, Goodrich Tires, Stewart Speedometers.

PRICE \$670 DELIVERED OGDEN.

Completely equipped.

**J. C. NYE AGENCY**  
2482 Wash.

Insure Your Auto With Us.